



NEW OFFICERS—Congratulating incoming secretary and vice-president of Torrance Democrats, Inc., who were installed recently, is Roger West, president (left). Receiving congratulations are Mr. and Mrs. David K. Lyman, vice-president, secretary, respectively.

Teenage Girls Discuss 'Long and Short of It'

"I'm glad I'm tall," says "B. D." Merrill, daughter of Bette Davis.

"I'm glad I'm short," proclaims Jamie Ford, daughter of model agency owner Eileen Ford.

Writing in a recent issue of Seventeen Magazine, each 14-year-old girl reports that she finds her size an advantage. "B. D. Merrill, 5' 9" tall, points out that people treat her as an adult, she can wear almost anything, and her clothes never need alterations. Since people judge her by her height, she is asked out by older boys and had the thrill of chatting with President Kennedy at a pre-inaugural dinner.

Jamie Ford, 5' 3 1/2" short, is glad that she can wear high heels, never towers over boys, and has lots of room in a sports car. She finds being small a decided advantage at dancing school, and even the highest, bounciest hairdos won't make her taller than boys.

"B. D." and Jamie have different approaches to fashion. The tall girl never shops "by the rules of what a tall girl should wear," while the petite miss believes in following the time tested rules for short girls. "B. D." never buys anything just because it's good for tall girls. She doesn't like big oversize bags and chunky jewelry, for example, and she won't wear them even though they're supposed to be flattering to tall figures.

Jamie believes in keying clothes and accessories to your figure, and therefore sticks to clothes with longish lines and a simple, uncluttered look. Although she loves bright color contrasts, she thinks an all-of-a-color look is more flattering.

WATER LAWN OFTEN

There is no substitute for water in keeping a summer lawn green. Feeding runs a close second, but lack of water is definitely the number one summer bugaboo. Often the gardener waters daily, but in such small doses that the moisture never really penetrates. The California Association of Nurserymen strongly recommends longer, less frequent watering and, if soil is compacted, spiking to permit the moisture to sink in. Only when this is accomplished will feeding really do any good.



CASUAL CUTIE!—She's all set for the first chilly day in her pick-a-pocket slack outfit from Mitey Miss. Poncho cut of the top and paratroop pockets are interesting styling details. Important performance detail is in Sanforized-Plus combed saffron which is easy to wash, and easier to iron. Won't shrink out of fit either. Contrasting flanellette prin provides sleeve and collar interest as well as warm pants lining. Choose in red, green or blue. Saffron is a Pepperell fabric.

Marine Reserve Tells Revisions

Procurement policies of the Marine Reserve have revised to allow increased enlistments of six-month reservists and men with prior service. Strictly limited for the past year, the program has now been stepped up to replace reservists of organized squadrons who are volunteering for active tours with the regular Marine Corps.

According to Captain L. L. Bruce, Marine Recruiting Officer at NAS Los Alamitos, the recent Marine Corps authorization opens key billets for aviation-minded or trained men for week end duty. Those with previous service will keep rank and seniority.

Four Los Alamitos based jet-fighter, a helicopter transport unit and an air control squadron will rebuild to required strength.

IMAGINARY LIFE

We do not content ourselves with the life we have in ourselves and in our own being; we desire to live an imaginary life in the mind of others; and for this purpose we endeavor to shine. We labor unceasingly to adorn and preserve this imaginary existence and neglect the real.

—Blaise Pascal (1623-62)

"WHO'S WHO" BUSINESS INDEX



A JEWEL FOR ANY OCCASION can be found at Shearer Jewelers, 2597 Pacific Coast Highway, Torrance, in the Rolling Hills Plaza, which has been open since April 6, 1961. Shearer Jewelers, owned and operated by Walter Shearer, specializes in fine jewelry, watches, and diamonds. One of Shearer's specialties is diamond remounting and setting. The store features brand names such as Omega, Tissot, Elgin, Longines and Wittnauer. Shearer, who formerly was in the jewelry business in Hollywood Riviera, has 16 years of experience to draw from. Hours at the store in the Rolling Hills Plaza are 9:30 a.m. to 6 p.m., daily except Sundays and until 9 p.m. on Mondays and Fridays. Expert watch repair is done on the premises of Shearer Jewelers by a master watchmaker. All work is timed by Shearer's watchmaster machine to guarantee accuracy. A special feature of Shearer's, perfect for gift giving or for you, is the genuine Eisenberg Ice pins and earrings, available at a tiny price in crystal and color. Come in and see the array of treasures available to YOU at Shearer's Jewelers, 2597 Pacific Coast Highway at Crenshaw in the Rolling Hills Plaza in Torrance.



SPURRED BY SUCCESS, Ellis Albertson, owner of Park Barber Shop, now with two locations, recently installed the second shop at 2756 Sepulveda Blvd., Torrance. Before the opening date of his second shop two months ago, Albertson was proprietor of a Park Shop at 23645 Arlington at the intersection of 237th St. Open seven days, from 9 a.m. to 7 p.m. on weekdays and 9 a.m. to 3 p.m. on Sundays, the Park locations offer a complete barber service. Rates, lowest in town, are \$1.50 for adults and only \$1.05 for boys under 12 years of age. All cuts are \$1.50 on Saturdays and Sundays. Albertson's first shop, which was opened a year ago in March, because of expert workmanship and reduced prices, grew to have such a clientele that Albertson was encouraged to open another Park Barber Shop. Now he has two locations, 2756 Sepulveda Blvd. and 23645 Arlington, where he offers these reduced prices along with expert workmanship.



UNIQUE DESIGNING in lamps and antiques can be found at B's Import Lamps, 1705 1/2 South Catalina, Hollywood Riviera, which is owned by Jack Bradshaw. B's Import Lamps is presently featuring a display of authentic antiques featured in jade and ivories, along with silver, bronze and porcelain. If you are looking for an item which is distinctive, unique and unusual, you should be sure not to miss the "one of a kind" custom designs available at B's. Some of the items to be found at the shop at 1705 1/2 South Catalina, of which Bradshaw is especially proud, are the Burmese Gong; a very old, only one of its kind Japanese bowl; a Chinese ginger jar, Swedish vase, and a Japanese incense burner. Jack Bradshaw opened his Import Lamps shop in December of 1960. Since that date, he has found Torrance people coming into his shop to find pieces to accent their furniture, whether it be provincial, maple, contemporary, or Oriental. So, if you are looking for that "one of a kind" lamp or antique piece to accent your home, you will know where to go... B's Import Lamps, 1705 1/2 South Catalina, Hollywood Riviera.

APPAREL—WOMEN'S

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